

EarthFest 2008

EarthFest is almost here, and this year's theme should be familiar to most - *Climate Change Solutions*. On Sunday, April 20th, tens of thousands of area activists, educators, business people, and thrill seekers will converge on the Cleveland Metroparks Zoo for one of the nation's oldest and most exciting Earth Day festivals. This year's event will mark the Earth Day Coalition's 19th annual celebration, which has been named one of North America's ten best special events.

The party runs from 10:00 am to 5:00 pm on Sunday, April 20th. Admission is free for those who ride the FREE RTA bus from Public Square to the zoo, or who wish to take part in the hands-on, educational "Walk or Bike for the Earth" program (check the Walk or Bike for the Earth article, the enclosed flyer or our website for more details). For all others, it will be \$7.00 at the gate for adults 12 and up, \$4.00 for children 2-11, and free for the under 2 crowd.

This year we hope to further inspire a region-wide commitment to reducing the human impact on the environment by throwing another rocking good party. It has long been our conviction, and our experience, that real cultural change can only come about when a comprehensive network of private businesses, government institutions, non-profit organizations, and the various media can come together, see and meet the

EarthFest continued on page 6...

Recycle... Because You Can



Don't forget to bring your aluminum cans to EarthFest and join our Recycle...Because You Can program. Approximately four out of five beverage cans sold worldwide are made of aluminum. Ninety-nine per cent of soft drink cans and one hundred per cent of beer cans are made from aluminum, and we'd like to see each one in our community recycled. Every can is infinitely recyclable.

You can offset your gasoline carbon emissions between your home and EarthFest by recycling 12 cans for every 5.1 miles you drive (24 cans = 10.2 miles, and so on). Calculate the number of miles between your home and the zoo and back, and eliminate your carbon footprint by recycling. Plus, you will be entered into a drawing for a spectacular aluminum hybrid mountain bike.



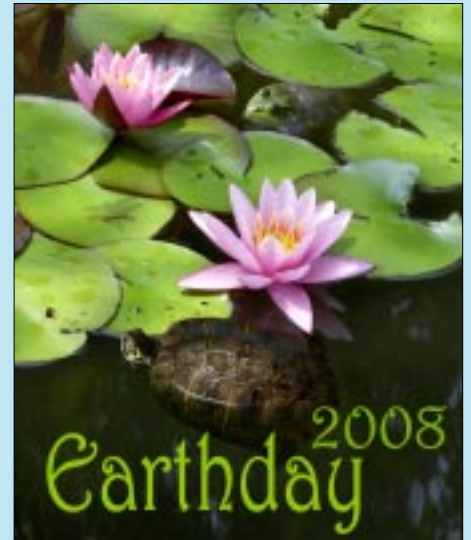
EarthFest 2008

Sunday April 20

10 am to 5 pm

at

Cleveland
Metroparks Zoo



Walk or Bike for the Earth



Want to get involved to do something that's good for your health and good for the earth - then join the Walk or Bike for the Earth. Support Earth Day Coalition's environmental education, action and leadership programs in 2008 by walking (6 miles) or biking to the zoo on Earth Day.

Troubled by traffic jams on Earth Day? Be a part of the *Climate Change Solutions*. Now you can ride your Bike to **EarthFest**, get great benefits before, during and after the event, and benefit the planet on into the future. Not sure you can do it or are you worried about traffic, flat tires, and everything else you want to do that day? We'll get you over all the hurdles, with help from the Ohio City Bicycle Co-op, and a cycling mentor in your neighborhood.

This year, we're launching a new kind of bike ride; with plenty of advance planning and preparation from the Ohio City Bicycle Co-op, you can start the Bike to EarthFest at your house, with expert help choosing the safest, most pleasant route to the zoo, sag service in case of break-down, and a group to ride with most of the way, if you live near Lakewood or Shaker Square. Those groups, led by experienced urban cyclists, will also ride back to the gathering points after you've had a chance to enjoy EarthFest - and a free snack - with your bike parked in a secure, guarded parking corral.

Walk or Bike for the Earth continued on page 6...

Environmental Profile: Andrew Chiarelli

Andrew Chiarelli has worked at Motor Cars Honda in Cleveland Heights for the last twelve years. His current role as Alternative Fuels Vehicle Manager enables him to sell two of Honda's most interesting products, the Honda Civic Hybrid and Honda Civic GX, the latter of which runs on compressed natural gas (cng).

Although most of the public is unaware, the Honda Civic GX is the lowest emissions vehicle in the world, and, is manufactured in Ohio (100%). Parts of the Civic Hybrid are also made in Ohio and built in Japan.

Having spent his childhood in Oyster Bay, Long Island, where eighty percent of his family still resides, he was always fascinated by the allure of cars. Andrew has fond memories visiting dealerships with his dad and test-driving various models of cars. At age 18, Andrew joined the U.S. Coast Guard, which he still considers one of the most environmentally focused organizations in the world, largely because of their ability to assist in oil spill clean-ups and respond to water-based environmental infractions.

Andrew's environmental ethic comes not from any particular event or organization, but rather from the way in

which he was raised. He speaks highly of his family's valued ideal of always leaving something better than you found it. He also strongly believes that the best and most effective way to help restore the environment is for each of us to take personal responsibility for our actions and evince common sense, greater self-discipline, and respect for your fellow human with each choice we make. That being said, Andrew feels that the greatest contribution he can make towards healing our environment is to advance the idea that gasoline is not the only viable fuel. Compressed natural gas (methane) has a viable future in that it is a domestic, albeit fossil fuel, but of greater significance; it is a renewable fuel that can be produced from the



Andrew Chiarelli

decomposition of organic matter.

Currently, the Honda Civic GX is the only factory-built vehicle in the U.S. that is fueled by cng and Andrew is the only dealer of the GX in Ohio! If you are concerned about the environment and drawn to the allure of cars, you might want to have a conversation with Andrew Chiarelli. He can be reached at Andrew@MotorcarsHonda.com.

Welcome Nick and Nicole

Nick Swetye, our new Special Events and Marketing Coordinator, recently joined Earth Day Coalition just in time for EarthFest. He is a native Ohioan who first became involved with Earth Day Coalition through his interest and efforts in permaculture design and food forestry in Cleveland's urban core. A graduate of Hiram College's Philosophy program, he also holds a Master of Fine Arts in Creative Writing from Georgia College & State University where he was Managing Editor of *Arts & Letters: A Journal of Contemporary Culture* and an instructor of English and Composition. Nick is excited to join the staff at EDC, and is especially looking forward to meeting friends of Earth Day Coalition at EarthFest. Welcome aboard Nick.

Earth Day Coalition is also pleased to welcome Nicole Vaudrin, who is working with the Student Environmental Congress program and EarthFest. Nicole is a graduate of Agorecology from Prescott College. She has recently returned from Peace Corps Philippines, where she was an environmental education/solid waste management volunteer. Welcome Nicole, we are happy to be working with you this spring.



Our earth, our future
Earth Day Coalition provides education,
inspires leadership and encourages action
for a healthy environment. Est 1990

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Earth Day Coalition News Staff

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Submissions are welcome.

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Nature in Our City

Dike 14 Nature Preserve Update

Environmental testing and a risk assessment were conducted at the Dike 14 site because of the source of the dredgings that make up the soils onsite. The U.S. Environmental Protection Agency granted funds to the Cuyahoga Soil and Water Conservation District for the Dike 14 Brownfield assessment and risk analysis.

This assessment project is now complete. The risk assessments show that controlled public access is safe for its environmental education usage. Now the Dike 14 site can be protected and promoted as a nature preserve to provide environmental education to residents and school children. Quarterly reports, the Phase I & II, and ecological and human health assessments are posted at cuyahogawcd.org.

The Dike 14 Environmental Education Collaborative installed an informational kiosk on November 19, 2007 at the Cleveland Lakefront State Park near the entrance to the Dike 14 Nature Preserve. Next time you are near the site, take a look and learn a little about the history and plans for the nature preserve. Thank you to the Cuyahoga Soil and Water Conservation District, Cleveland Metroparks and Cleveland Lakefront State Park for their help and support.

The Cleveland-Cuyahoga County Port Authority recently announced plans to relocate operations from their current site just west of Browns Stadium to a 200-acre site near East 55th Street on land to be created from dredgings from the Cuyahoga River and the federal shipping channel. The Port says the E. 55th Street location is their preferred choice because of its superior interstate and rail access. More information is available at a new web site at www.yourfutureport.com.

The next Dike 14 Nature Preserve public outreach events are **Saturday, May 3, 2008** and **Saturday, September 20, 2008**. Mark your calendars and check our website or www.dike14.org for more information about your next chance to visit the lakefront, view wildlife, and learn more about environmental education in our community.



Northeast Ohio Clean Transportation Program

The Northeast Ohio Clean Fuels Program has officially changed its name to the Earth Day Coalition's "Clean Transportation Program." Why?

The primary reason is to communicate our mission and goals to the public and to our stakeholders. We are not singularly focused on fuels as the sole solution to our transportation related energy and air pollution problems.

A broad-based name utilizing the word 'transportation' best indicates that Earth Day Coalition is no longer solely promoting fuel-based solutions, but instead offering a framework of solutions categorized into:

Clean Fuels: biodiesel, ethanol, compressed natural gas, waste vegetable oil, etc.

Clean Technologies: hybrid, electric, phev, diesel particulate filters, auxiliary power units, etc., and,

Clean Practices: anti-idling, car sharing, safe routes to school, transit oriented design, etc.

You can learn more about each of these solution categories on our new website at www.earthdaycoalition.org/cleanfuels/solutions. Among the various solution types for which we advocate, clean practices are the most in line with the mission of Earth Day Coalition. In "providing education, inspiring leadership and encouraging action for a healthy environment," practice-based solutions enable everyone to be part of reducing transportation-related energy needs and air pollution. One does not need to buy a hybrid car or purchase a different fuel. Clean 'practices' enable each of us to contribute by changing our lifestyles. Individuals can make a difference by electing to take ride their bike, walk, or car pool to work one day each week. Have a look at the chart below from the U.S. Department of Transportation to see how your simple actions can make a significant difference.

Vehicle Type	Load Factor (persons/vehicles)	Energy Use Btu/vehicle-mile	Energy Intensity Btu/pass-mile
Cars	1.6	5,489	3,496
Personal trucks	1.7	7,447	4,329
Taxi & van (demand response)	1.0	14,952	14,301
Vanpool	6.4	8,226	1,294
Bus - transit	8.7	38,275	4,318
Airline	90.4	358,000	3,959
Rail - Intercity (Amtrack)	17.9	51,948	2,760
Rail - light & heavy	22.4	70,170	2,750
Rail - commuter	32.9	91,525	2,569
Walking @ 3-4 mph	1	0.32	0.32
Running @ 6-8 mph	1	0.45	0.45
Bicycling @ 10 mph	1	0.1	0.1
Bicycling @ 20 mph	1	0.15	0.15

Vehicle data: US DOT
Human data: 252 kcals per BTU

Be sure to check www.earthdaycoalition.org/cleanfuels for local clean transportation events and related news from around the globe.



Diesel

Diesel engines power most trucks, buses, trains, ships, and off-road machinery in the United States. These engines can produce

tons of air pollutants and their exhaust is a major source of air pollution. Diesel pollution is often emitted close to where people live and work.

Reducing diesel pollution is a public health priority. The U.S. Environmental Protection Agency says that diesel exhaust is a human health hazard. Exposure to diesel exhaust can have some immediate and long-term health effects.

Do you know:

- Diesel emissions are the top air toxics cancer risk in the United States.
- Our bodies respond to particle pollution in ways similar to responses from cigarette smoke.
- In 1999, Cleveland ranked 18th in the nation for health impacts from Diesel Fine Particles with 180 deaths, 15 cancer deaths and 232 heart attacks.
- Ohio ranked eighth in health impacts from diesel fine particle pollution with 769 deaths and 1,002 heart attacks.

What can be done? An easy way to start is to ask your city to pass idle reduction legislation. Idle reduction can help Northeast Ohio comply with the federal Clean Air Act, reduce pollution, save money and improve public health. Download information from our web site or call Chris at (216) 281-6468 x 227 to get a sample cover letter and copies of municipal legislation passed by the cities of Cleveland and South Euclid. Ask your Mayor and City Council to help your city reduce diesel emissions and help everyone breathe easier.

Mercury Update

The U.S. Court of Appeals for the District of Columbia recently ruled that the Environmental Protection Agency violated the Clean Air Act in 2005 when it exempted coal plants from strict emission controls for mercury.

EPA's proposed cap-and-trade policy would have allowed utilities to swap the right to emit mercury to comply with environmental limits. Now it is likely utilities will have to install mercury emission control equipment at their power plants.

Over 48 tons of mercury are emitted each year by 1,100 coal-burning power plants in the U.S. Coal-fired power plants are the largest source of uncontrolled mercury emissions. Mercury is a potent neurotoxicant that can harm the developing brain in the fetus, infants and young children. Pregnant or nursing mothers and young children are most at risk. Mercury pollution from these power plants moves through the air, is deposited in water, and finds its way into fish.

Check our website to get more information on mercury, the fish consumption advisory for Ohio, and information on what you can do to eliminate mercury pollution.



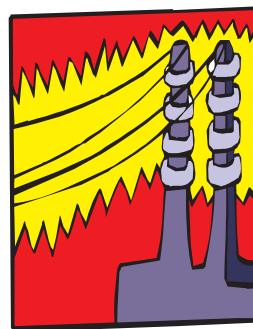
Cleveland's Coal Plan

The city of Cleveland (Cleveland Public Power) has approved a long-term 50 year contract with American Municipal Power of Ohio (AMP-OH) to build a 960-megawatt pulverized coal-fired power plant to be built in Meigs County near the Ohio River.

The threats of global warming mean that we all have to step up to the plate and make some sacrifices (a word we have not heard much of lately). Individuals, corporations and government must lead. We can't afford not to lead, even if it involves risk.

The position of Earth Day Coalition is:

1. Earth Day Coalition wants to encourage an integrated resource plan (IRP) for CPP that adjusts down the ratio of reliance on coal to other cleaner energy options. CPP needs to implement a portfolio that considers all available clean energy sources. An up-front emphasis on energy efficiency and conservation as well as renewables should be part of a sustainable energy plan.
2. To do this appropriately requires that the city undertake an Integrated Resource Plan (IRP) that does a holistic study of all possible energy sources. Carbon capture must be accounted for as part of the economics of this plan. Bring in the best available consultants to do the Integrated Resource Plan.
3. We have concerns that the proposed AMP-Ohio contract over 50 years may shut the door on emerging opportunities and technologies and provide disincentives to aggressively pursue conservation, efficiency and renewables.
4. More time is needed beyond the March 1 deadline that adequately allows for public input and inquiry.
5. Take into consideration the opportunity for "green collar" jobs in northeast Ohio vs. coal jobs in Meigs County. This is consistent with goals to jumpstart our regional economy through a focus on advanced energy initiatives.



6. CPP and AMP-Ohio must consider environmental justice issues in Meigs County that affect long time-residents of that area. Residents say that this plant would result in 9 coal plants within a 10 mile radius of local homes (if plans to build an additional 5 coal plants are realized). This would give this area the highest concentration of coal-fired power plants anywhere in the U.S. Meigs County ranks number one in adult male lung cancers in Ohio and number two in associated mortalities. A study by the Clean Air Task Force states that Meigs County is located in a tri-state hot zone for premature death rates directly attributable to PM2.5 exposure (the particulate matter released by power plants responsible for a multiplicity of life shortening illnesses including cancer and cardiovascular and respiratory diseases).

Any contracts entered between CPP and AMP-Ohio must provide contingencies that require performance on both economic and environmental (CO2 capture and emissions) metrics. For more information contact Scott Sanders at (216) 281-6468 x 228.



Welcome to the 12th Annual Student Environmental Congress

Students from local high schools are gearing up for the 12th Annual Student Environmental Congress on Thursday, April 10th at Trinity Cathedral. The theme of the conference this year is “Breathe Easy,” and we will be focusing on air pollution. John McGovern, Director of Earth Day Coalition’s “Clean Transportation” program, will be giving the keynote address. There are thirteen schools scheduled to attend with a wide range of projects represented.

John Hay: “Dike 14 Nature Preserve” The students have designed and partially planted a ‘sample garden.’ The garden contains a small collection of plants that grow on the Nature Preserve. Students will finish planting, as well as design, print, and mount signs with information on their chosen plant species to educate those visiting the site.

Garrett Morgan: “Vermi-composting” Students in Emmett Keller’s sophomore science classes have spent the last semester studying solid waste management, composting, and red wiggler worms. Recently, they constructed vermi- (worm) composting bins, using leaves and woodchips from the City of Westlake and paper as bedding. The worm “food” will be organic waste from their cafeteria. This project will limit trash entering the waste stream and produce fertilizer. The compost will be used on the resurrected school garden. The students will be presenting a workshop on vermi-composting and providing bins to ten neighborhood households in the spring.

Whitney Young: “Air Pollution/Energy Issues” Chemistry students will participate in an anti-idling campaign, surveying traffic and providing outreach. This campaign is part of a collaborative effort between the City of Cleveland Department of Public Health, NOACA, the American Lung Association, and Earth Day Coalition to improve the air quality in Cleveland by reducing idling. The physics class may complete an energy audit on a neighborhood home and retrofit it with donated energy efficient products. Both classes are interested in a doing a tree planting.

Max Hayes: “Invasive Species” Due to the school’s close proximity to the lake, Max Hayes focused on aquatic invasive species. Unfortunately, eradicating species from the lake is much more logistically complicated than removing invasives from land. Therefore, students will participate in removing invasive species from a vacant lot or community garden, followed by reintroducing native plants.



Jane Addams: “Recycling” Their environmental club is continuing their recycling projects.

Notre Dame - Cathedral Latin: “Biodiesel” NDCL is interested in producing biodiesel to be used in their campus maintenance equipment.

Brush: “Eliminate Styrofoam Trays” Brush has taken on the ambitious task of eliminating styrofoam in their school cafeteria. Styrofoam trays would be replaced with washable plastic, recycled paper, or biodegradable trays. While there are several precedents in other parts of the country, they would be the first school in Northeast Ohio to implement this change.



West Geauga:

“Watershed Quality” Students at West Geauga have begun a campaign to establish the spotted salamander as Ohio’s state amphibian. While we have a state drink (tomato juice) and a state rock song (*Hang On Sloopy*), we currently have no state amphibian. They chose the spotted salamander because it is an indicator species, disappearing when water quality is poor, and is present in 86 of Ohio’s 88 counties.



Garrett Morgan students construct vermicomposting bins for their red wigglers.

Rocky River: “Fair Trade” Through a returned Peace Corps volunteer alumnus, students in Rocky River’s service learning class are involved in a unique fundraiser. They are selling bags and wallets made out of tetra pack juice bags (similar to Capri Sun’s) produced by the Bana-ag Women’s Association from the Philippines. The funds raised will be split between the members of Bana-ag, and tuition for one semester of college for Dayday Nemata, a host sister of the alumnus. Not only are they helping individuals, but also contributing to improving the environment of the Philippines. The Philippines, a country of more than 7,000 islands with a combined landmass of 300,780 square kilometers, is the second smallest of the 17 mega diversity countries in the world. By keeping trash out of the waste stream they are protecting this ecologically important country.

For more information about the Student Environmental Congress, please contact Nicole Vaudrin at (216) 281-6468 x226 or vaudrinnicole@hotmail.com.

Earth Day Coalition Programs

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If you do ride to one of the gathering points (at Dewey's Coffee on Shaker Square or Phoenix Coffee in Downtown Lakewood), you'll have a short stop for a free beverage and to meet fellow cyclists. Then, starting at 9:00 am, small groups will depart on a safe, scenic route to the Zoo. At 3:00 pm, the same ride leaders will leave the Zoo and take the same routes back to the gathering points.

The Bike To EarthFest starts long before Earth Day: anyone who wants practice riding in traffic, changing a flat tire, or making sure their bike is safe to ride, can take advantage of the Ohio City Bicycle Co-op's free Saturday Social Ride at 10:00 am every Saturday or other educational opportunities.

If you pre-register for the Bike for the Earth, you will get half off the price of all the following events at OCBC. In addition to lowering your carbon footprint by not driving on Earth Day you will receive the following benefits by participating:

-\$5 off a "completer," while-you-watch bicycle safety check-over at the Spring Bike Spruce Up on Wednesday, April 9th from 6:00-9:00 pm (or any time OCBC is open)

-\$10 off Fix-a-Flat and Safety Check class at OCBC on Tuesday, April 1st from 7:00-9:30 pm or Saturday, April 5th from 4:00-6:30 pm.

-\$35 off Bike Drivers' Ed class at OCBC on Sunday, April 6th from 9:00 am to 4:00 pm.

Plus, you get secure bike during EarthFest at Bicycle Valet Parking

Registration: \$15 minimum donation (pre-event) \$20 day of event. \$30 family donation (2 parents, 2 children). \$8 Kids 12 and under (per child). You can also register to form a team and walk or bike as a group.

The Walk for the Earth's family-friendly route begins at the Hippo Lot behind The Rainforest at Cleveland Metroparks Zoo and ends at EarthFest 2008. Check in will be between 7:00-8:30 am. Walkers will start promptly on their way at 9:00 am. Walkers will take a 6-mile route through Brookside Park and the zoo. Special Climate Change Solutions stops are also planned throughout the route.

Do you have a Corporate Wellness Program at your workplace? Start a green team to Walk for the Earth as a group as part of your program. Download a Corporate Wellness flyer from our web site, walk as a group and help achieve your fitness goals.

Participate in the Walk or Bike for the Earth and get:

- Free admission to EarthFest 2008, Earth Day Coalition's 19th annual Earth Day celebration at Cleveland Metroparks Zoo. Enjoy entertainment, a children's activity area and eco-friendly products and exhibitors, free trees and more!

- Great snacks

- Membership to Earth Day Coalition for one year

Plus, you can earn eco-friendly thank you prizes by raising pledges to support Earth Day Coalition's year round environmental education programs.

Work with us on *Climate Change Solutions* and our work on Clean Transportation, Student Leadership and Neighborhood Action year round by raising pledges. Money raised for the Walk or Bike for the Earth will benefit the

environmental education programs of Earth Day Coalition, and in turn benefit the environment in Northeast Ohio. Neat prizes are also given to those that raise extra pledges.

Please help us promote the Walk or Bike for the Earth. Download a Walk or Bike for the Earth flyer to post at your school, business, church or organization. Check our web site for maps, additional registration flyers, pledge sheets and more information. You can also register online at www.earthdaycoalition.org.



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thousands of people who care about the issue, teach to and learn from one another, and have a great time doing it. EarthFest 2008 and the zoo will be powered entirely by deferred wind energy credits from wind turbines, making electricity for the event carbon neutral.

EarthFest 2008 will feature well over 150 exhibitors working to create sustainable environmental solutions in areas like Clean Transportation, Green Home Improvement, and Local and Organic Foods. Other exhibit and activity areas will feature groups working in the Eco non-profit exhibit area, Environmental Science, and Children's Education area. Live entertainment will play all day, and everyone who attends will have a chance to earn great prizes, take free giveaways, and give their love to a little sapling who needs a home.

Did you notice the frog on our official Earth Day 2008 image? Earth Day Coalition is part of "Leap Into Action" (LIA), a regional initiative of more than two dozen conservation and science-related organizations in Northeast Ohio working together in 2008 to highlight amphibians and their habitats through special events, activities, displays and programs throughout the year. LIA's goals are to support and highlight regional amphibian/wetland conservation efforts, raise awareness about the plight of amphibians and promote real opportunities for the public to

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www.Action4OurPlanet.com



Welcome New and Renewing Members

Welcome to the newest members of the Earth Day Coalition and thank you to all who have renewed membership for 2008. We are happy to have you help improve the health, quality of life and environment of the greater Cleveland community.

Jackie Albers, Hope & Stanley Adelstein, Susan Alcorn, Alyssa Allison, Paul Alsenas, Cliff & Julie Andrews, Atlas Architectural, Ginny Aveni, Ron & Becci Barbarino, Elaine Lipman Barnes, David Beach, Frank & Mona Blaizgis, Harald & Cathy Bransch, Lisa Borowy, Arthur Brooks, Denise N. Brooks, David & Gloria Brown, Sr. Helen Ann Brown, Mary Kay Bruner, Jillian Buettner, Pam Cerio, Edith Chase, Andrew & Patricia Chiarelli, Anne & Vic Cizek, Cleveland Teachers Union, Marjorie Comella, Pat Conway, Amy Coursen, Lana & Ensign Cowell, Pam Davis, Jennie Dawes, Bill & Mary Denihan, Mark & Frances DiDonato, Brock Dobos, Dominion East Ohio Gas, Bill & Debbie Doty, Doty & Miller Architects, James Doughman, Allan Dreyer, Stephanie Eames, Courtney & Jacob Edwards, Bill Eger, Ken & Ellen Ellis, Engine Control Systems, Ltd., Sr. Evelyn Flowers, Gene Foley, Brian & Suzanne Forsgren, Ed & Mary Frantz, Pete & Barbara Gallo, Trevor Gile, Joan Gottschling, Great Lakes Brewing Company, Peter & Joanne Griesinger, Kathleen Griffin, Dameron Guess, George & Sue Guthrie, David & Justine Helm, Caren Henry-Glatcz, Lee Hisey, Mary Hromyko, Shamus Hurley, Ann Iannarelli, Carol Jacobs, Dan Jaffe & Beth Hellerstein, Marc Jaffe, John & Sue Janssen, Wendy Jelinek, Barry & Stephanie Jereb, William R. Johnson, Kathryn & Robert Jones, William Katzin, Emmett Keller, John Kiczek & Chris Seuffert, Leslie & Bob Kleinman, Craig & Melanie Kintner Knowles, Dave Kosewick, Leslie Krebs, Barbara Langhenry & Rick Werner, Tim Liston, David Makaryk, Kathleen Mallady, Michael & Margaret Mallady, Herb Mausser, Judith & Donald McGovern, Marge Misak, Mary Monroe, Motorcars Honda, Jane Mueller, Robert Muller, David & Robin Nash, Mike Neundorfer, Gary Nickerson, Gayle Norris, Bill & Jill Oatey, Katie Owens, Jeff Palmer, Linda Paul, Roberta Paul, Judy & Mark Pestak, Rita Peterson, Christine Weiss Pfeil, Anne Pitstick, Carla & Ed Pivceovich, Rebecca Reynolds, Elton Riemer, Lara Roketenetz, David Rosenberg, Beth & Tim Roshetko, Joanne & John Sanders, Scott Sanders, Jennifer Sas, William Satow, Liz & Rich Schiferl, Norm Schmidt, Sue Schumacher, Alice Sherman, Anne Siloy, Pam & Paul Simpson, Rep. Michael Skindell, Nancy King Smith, Paul & Liz Spector, Phil Star & Jane Peterson, Mrs. Jean G. Stell, Robert & Kathy Strickland, Tom Szilagyi, Jack & Nancy Tanis, David Tarditi, Philip Taylor, Art Thomas, Bob Thompson, Lise Thompson, Lad Trepal, Sr. Irene Utrup, Gary & Judy Vaccaro, Thea Van Horn, Amy Wainright, George Warnock, Andrew Watterson, Carol Perera Weingeist, Rick & Ruthanne Weinmann, Mrs. Betty S. Weiss, David Wright, Pauline Yee, Jim & Jean Young, Helen Zdrojewski and David Ziel.

If you are interested in becoming a supporting member of Earth Day Coalition, please call Earth Day Coalition at (216) 281-6468, join on-line at www.earthdaycoalition.org or contact us by email at dwatson@earthdaycoalition.org. Help make 2008 your year of environmental action and change to effect positive *Climate Change Solutions* in Greater Cleveland.

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directly support and get involved in amphibian and wetland conservation efforts right here in Northeast Ohio. To get more information on what you can do to learn more about amphibians, act to help amphibians and share your experiences click www.clemetzoo.com/forfrogs/

Be active, be aware and be informed at EarthFest, the Party for the Planet. We hope you'll join us in proudly celebrating Northeast Ohio's growing environmental tradition at Ohio's largest environmental educational event and one of the longest standing and most successful Earth Day events in the country.

We Need You

Today is the best time to become a member of Earth Day Coalition or to renew your existing membership. With EarthFest right around the corner, there are several reasons to make sure your membership with Earth Day Coalition is up to date. Members of EDC will be treated like royalty at EarthFest. Members and major sponsors are the only EarthFest visitors who are invited into the special VEP (the Very Environmental Persons) area. Inside the VEP area you will be treated to great healthy snacks, refreshing drinks, mini massages and aromatherapy. Members will also be eligible to receive a 10% discount when purchasing our beautiful new 2008 EarthFest t-shirts and posters in Zoogate Commons. And, members also receive invitations to member events and receive our newsletter several times per year.

In addition, all new and renewing memberships at \$35 Basic level and higher are still eligible to receive one of our vintage EarthFest posters. All new and renewing members starting at the \$50 Contributing Member level will additionally receive a Culture Connection booklet and an Earth Day Coalition membership card. The Culture Connection is a unique coupon book filled with \$5-\$20 discounts from sixteen Northeast Ohio cultural organizations including parks, nature centers, museums, theaters and more. You'll get discounts for performances, memberships and gift shops (\$202 in savings overall). All coupons are valid through December 31, 2008.

Please be sure to get your membership sent to us soon so your name appears on the members' list at EarthFest. Better yet, please visit our website, www.earthdaycoalition.org, and sign up online using our secure website. We're looking forward to seeing you, our treasured members and partners in mission, at EarthFest on April 20.

Welcome 2008 Officers

Welcome and thank you to the Earth Day Coalition Board of Trustees officers:
 President: Allan Dreyer
 Vice President: Barry Jereb
 Secretary: Wendy Jelinek
 Treasurer: Helen Zdrojewski

The 19th annual EarthFest and Walk or Bike for the Earth Sunday, April 20...Details inside



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Confirm your membership status by viewing the expiration date on the mailing label on your newsletter.

Please renew today if your membership has lapsed.

Inside -
EarthFest 2008 details
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Just for Kids... Earth Day Coalition's 2008 Art, Poetry and Essay Contest

The 2008 Art, Poetry and Essay Contest asks students to investigate *Climate Change Solutions* and show what they have learned in a creative way - through drawings, photography, poetry and essays. The contest is open to any interested students in grades K-12 from Cuyahoga, Ashtabula, Lake, Geauga, Lorain, Medina, Summit, and Portage counties. Topics are created in three grade-specific categories to guide students with the content of their entries. Entries are judged on understanding of the environmental topic, creativity, and originality. Spelling and grammar are also considered for written entries.

Each winner receives the *Hope and Stanley Adelstein Award for Excellence* presented by Cleveland dignitaries at the EarthFest 2008



Welcoming Ceremonies, a \$50 cash prize and free admission to the EarthFest event on Sunday, April 20th at Cleveland Metroparks Zoo.

All winning entries will be on display at EarthFest 2008 for thousands of visitors to appreciate, and at various venues during the coming year.

Official entry forms are now available at all libraries in Cuyahoga County or can be downloaded from our website at www.earthdaycoalition.org.

Deadline to enter is March 28.

Simple Solutions



Because global warming is the most serious environmental challenge that we face, governments and individuals around the world are taking action to get the carbon out. You can be part of a dynamic group of people working for *Climate Change Solutions*. The 'Green Team' pledge is your guide for taking action and doing your part - just take seven easy steps to stop global warming. Download the Green Team pledge from our web site, document your contributions and send it back to Earth Day Coalition. We'll put in you in our online Green Book to show what Northeast Ohio is doing to fight global warming. Or even easier, join us at EarthFest and pick up your pledge and a compact fluorescent light (CFL) bulb. One of the easiest things to do is change a traditional light bulb to a CFL. CFL bulbs provide as much light as regular incandescent bulbs while using just one-fourth the energy. Twenty percent of your annual electricity bill is spent on lighting. Join the Green Team and start fighting global warming with simple solutions.